

The Ancient Philosophers



Though they racked and cudged their brains manfully over the problem, never could decide what would be the fate of a donkey who should find himself placed exactly midway between two piles of hay equally large and appetizing. Plainly enough, there would be no reason why the donkey should take one hay-rick rather than the other;



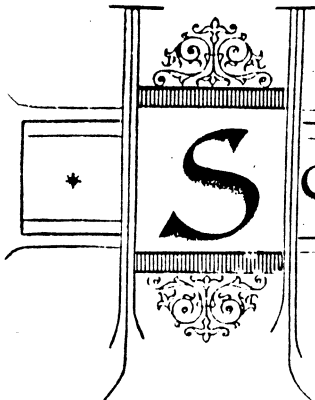
and it seems quite clear that the poor beast would end his days in a torment of doubt, and would starve to death most piteously! * * So would it be with you, kind reader, should the stern decree of fate ever place you upon the central point, to a hair's breadth, of the line between one bottle of Carter's ink and another of like size and kind. The dazzlingly handsome label of the one would be offset by the symmetrical beauty of the other; the patent pour-out here would have its counterpart there; the rich coloring of this fluid would only bespeak the perfect chemical purity of that: and you would perish most miserably, in an agony of indecision, amid a fatal embarrassment of riches! * * It would be different, however, and your life would be saved, if one bottle were filled with Carter's Combined Ink, and the other with Carter's Writing Fluid; for in that case you would not hesitate at all, but would choose the one article or the other according to your needs. If you wished an ink so perfectly fluid that the pen would outrun the thought, so skilfully compounded that the finest lines would exemplify the pleasing paradox of easy expertness, and so highly attractive to the eye that nothing could exceed the beauty of its fresh appearance except its later brilliancy, you would choose at once Carter's Writing Fluid. If, on the other hand, you desired an ink combining in golden measure all these excellences, with the important quality of giving one or more distinct copies, you would choose with as little hesitancy Carter's Combined Ink. Whether you choose the Writing Fluid or the Combined Ink or any other Ink that is Carter's, you would get the very best of its class. Carter's Mucilage is just as good as Carter's Ink.

CARTER, DINSMORE & CO.

BOSTON

NEW YORK

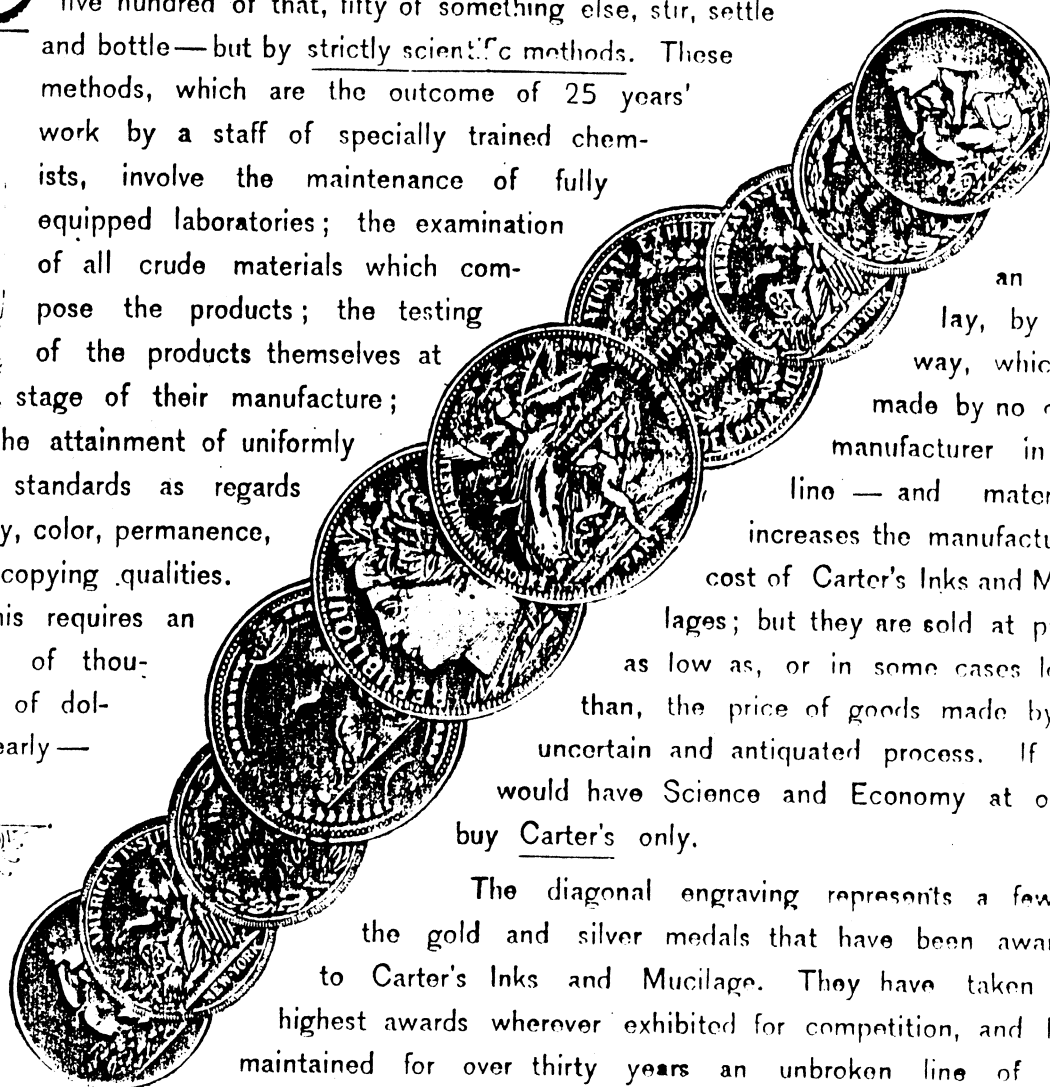
CHICAGO



SCIENTIFIC PRODUCTS

AT FAIR PRICES.

CARTER'S INKS AND MUCILAGE are not made by the old rule of thumb process—a thousand pounds of this, five hundred of that, fifty of something else, stir, settle and bottle—but by strictly scientific methods. These methods, which are the outcome of 25 years' work by a staff of specially trained chemists, involve the maintenance of fully equipped laboratories; the examination of all crude materials which compose the products; the testing of the products themselves at every stage of their manufacture; and the attainment of uniformly high standards as regards fluidity, color, permanence, and copying qualities. All this requires an outlay of thousands of dollars yearly—



an outlay, by the way, which is made by no other manufacturer in our line — and materially increases the manufacturing cost of Carter's Inks and Mucilages; but they are sold at prices as low as, or in some cases lower than, the price of goods made by an uncertain and antiquated process. If you would have Science and Economy at once buy Carter's only.

The diagonal engraving represents a few of the gold and silver medals that have been awarded to Carter's Inks and Mucilage. They have taken the highest awards wherever exhibited for competition, and have maintained for over thirty years an unbroken line of successes. They are



"Far and Away the Best."

★ CARTER'S ADHESIVES. ★



CARTER'S MUCILAGE, known of all men and of old as "The Great Stickist," is the delight of consumers and the despair of competitors. It will not mould nor sour in any climate. It sticks like a car window!

CARTER'S ARABIN is made of pure, selected gums by a process originating in our laboratory, and perfected to a remarkable degree. All waste matter, which forms 20 per cent. or more of most mucilage products, has been eliminated, and every molecule of Carter's Arabin will outleech the leech!

CARTER'S LIQUID GLUE serves the humbler purposes of life with equal efficiency. It mends everything but broken hearts and morals!

CARTER'S PHOTOLIBRARY PASTE embodies the latest results of advanced chemical research in the department of adhesives. It has a beautiful white color, and is delightfully perfumed.



◎ CARTER'S INDELIBLE INKS. ◎



CARTER'S SPHINX INDELIBLE INK, usable with any pen, writes an intense black on cloth, silk, or any delicate fabric, and cannot be removed by chemical agents or otherwise without destroying the fabric.

CARTER'S STAMPING INDELIBLE INK, used with rubber or metal stamps and with stencils for marking fabrics, is conceded by all to be the best product of its class in the market. Intense blackness and absolute indelibility are its chief characteristics.



MISCELLANEOUS PRODUCTS.



We are the Largest Manufacturers of Inks and Mucilage in the United States,

AND make various brands in addition to those mentioned here. Copying Inks giving as many as fifty readable copies; Fancy Colored Inks—brilliant blue, gorgeous green, and vivid violet; Safety Ink, India Ink, Marking Inks, &c., are among these.

We solicit correspondence from any one interested in our products, and will gladly send samples to responsible people on request. Address, simply, Carter, Dinsmore & Co., Boston, Mass., and we will give you our best service.



CARTER'S FOUNTAIN-PEN INKS

ARE the result of much study and experimentation on the part of our chemists. Fluid enough for the end in view, these products yet have sufficient body, and altogether afford a splendid example of the adaptation of means to ends. Sediment and impurities in an ink are fatal to the success of any fountain-pen, and nothing but scientific processes such as we employ can guard against these evils. Where copies are required, Carter's Combined Ink may be used in fountain-pens with entire satisfaction. When copies are not required, Carter's Writing Fluid and Carter's Koal Black Ink will meet all requirements. If you would have your writing black from the pen-point to eternity, fill your cylinder with Carter's Blak Writing Fluid. Mr. L. E. Waterman recommends this as the best black ink that he can find for his Ideal Fountain-Pen.

Convenience in filling the pen is another advantage obtained by users of Carter's Fountain-Pen Inks. A New Combined Stopper and Filler, with an elegant enamelled rubber cap, completes the perfection of these products.



Carter's Blue-Black Inks.



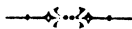
CARTER'S COMBINED INK is the original combined ink, and has been easily first among products of its class for nearly two generations. It has the facile flow of a fluid, and yet gives one or two perfect copies. It makes a jet black permanent record.

CARTER'S WRITING FLUID, in stone or glass bottles at buyers' option, stands for perfection in ledger inks — rich in color, smooth in flow, and absolutely permanent.

Both these staples of the stationery trade are nut-gall and iron inks, and exemplify in full measure the well-known virtues of such products. They write blue-black from the pen, but quickly become an ineffaceable jet black. They are excellent fountain-pen inks. They are everything that modern science can make them.



Carter's Black Inks.



CARTER'S KOAL BLACK INK writes a beautiful glossy black on the instant; does not affect steel pens; dries quickly; is a perfect ink for household use, libraries, schools, etc.

CARTER'S BLACK LETTER INK writes black, dries blacker, stays blackest; flows freely, does not thicken; is a high-grade, all-round ink for home or office use, where no copies are required.

These two products serve the same purpose, and coexist only because "many men have many minds." Both have the desirable quality of initial and permanent blackness. Some people are attracted by the pliancy and beauty of the logwood ink (Black Letter), while others prefer the velvety flow and brilliant gloss of the aniline product (Koal Black).



Carter's Red Inks.



CARTER'S CRIMSON FLUID is a fiery-brilliant contrast ink; it yields clear-cut copies; it has a delightfully facile flow; it is everything that it should be, and nothing that it shouldn't!

CARTER'S NEW CARMINE WRITING FLUID has great brilliancy; it does not affect, and is not affected by, steel pens; it does not yield copies.

The chief difference between these products is, that one gives copies and the other doesn't. They are somewhat different in color, and the choice between them in that respect is a mere matter of aesthetic taste with each user. Both brands are the outcome of much chemical research.



Carter's Ideal Typewriter Ribbons and Carbon Papers

JUSTIFY their name. A thorough-going chemical and physical test of the leading ribbons and carbons on the market confirmed our belief that perfect products of this class had not been attained, nor hardly approached, in any existing brands. A varied course of experimentation, conducted by skillful and learned chemists in a laboratory perfectly equipped for accurate results, could have only one conclusion; and Carter's Ideal Ribbons and Carbons represent in tangible form the complete mastery of the problems involved. The Ribbons are characterized by brilliancy and fullness of impressions, superiority of copying properties, non-filling of type, permanence of ink, strength of color, and fullness of length. The Carbon Papers are uniform in quality, reasonably impervious to age, yield clear-cut impressions, and do not smooch.